

AMHERST Massachusetts

TOWN HALL 4 BOLTWOOD AVENUE AMHERST, MA 01002

SELECT BOARD Phone (413) 259-3001 FAX (413) 259-2405

Email: selectboard@amherstma.gov

2009 Town of Amherst Massachusetts Support of Earth Hour Saturday, March 28, 2009 at 8:30 PM

WHEREAS: Earth Hour is an event designed to focus people of all ages, nationalities, race, and background upon the perils of global warming; and

WHEREAS: Earth Hour is a vote by citizens around the world that by switching off lights is a vote against global warming; and

WHEREAS: The World Wild Life Federation has been urging the world to vote against global warming; and

WHEREAS: Earth Hour is targeting up to one (1) billion participants in the Earth Hour event; and

WHEREAS: Earth Hour is a global action to stand up and be counted against global warming; and

NOW, THEREFORE: be it resolved that the Town Manager and the Select Board of the Town of Amherst hereby declare

March 28, 2009 at 8:30PM to be Earth Hour in the Town of Amherst

AND FURTHER resolves that the Town Manager and the Select Board encourage all citizens to switch their lights for one hour on Saturday, the 28th of March, 2009 at 8:30 PM to state the community's support for action against global warming.

VOTED and DAT	TED this Sixteent	h Day of March	1, 2009.		
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		_	And		

Skip to content

Earth Hour

WWF

8:30PM Saturday 28 March 2009

- You are at:
- Global /
- » Change location

23 08 11

47

Sign Up Now »

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VOTE EARTH

YOUR LIGHT SWITCH IS YOUR VOTE

This year, Earth Hour has been transformed into the world's first global election, between Earth and global warming.

For the first time in history, people of all ages, nationalities, race and background have the opportunity to use their light switch as their vote – Switching off your lights is a vote for Earth, or leaving them on is a vote for global warming. WWF are urging the world to VOTE EARTH and reach the target of 1 billion votes, which will be presented to world leaders at the Global Climate Change Conference in Copenhagen 2009.

This meeting will determine official government policies to take action against global warming, which will replace the Kyoto Protocol. It is the chance for the people of the world to make their voice heard.

Earth Hour began in Sydney in 2007, when 2.2 million homes and businesses switched off their lights for one hour. In 2008 the message had grown into a global sustainability movement, with 50 million people switching off their lights. Global landmarks such as the Golden Gate Bridge in San Francisco, Rome's Colosseum, the Sydney Opera House and the Coca Cola billboard in Times Square all stood in darkness.

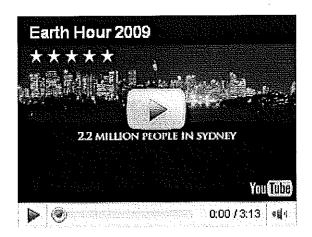
In 2009, Earth Hour is being taken to the next level, with the goal of 1 billion people switching off their lights as part of a global vote. Unlike any election in history, it is not about what country you're from, but instead, what planet you're from. VOTE EARTH is a global call to action for every individual, every

business, and every community. A call to stand up and take control over the future of our planet. Over 74 countries and territories have pledged their support to VOTE EARTH during Earth Hour 2009, and this number is growing everyday.

We all have a vote, and every single vote counts. Together we can take control of the future of our planet, for future generations.

VOTE EARTH by simply switching off your lights for one hour, and join the world for Earth Hour.

Saturday, March 28, 8:30-9:30pm.



Earth Hour Social Feed





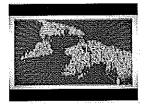
"We love Lauren's video here at the Earth Hour office: http://tinyurl.com/byahde"



10 hours ago - Comment

Twitter

"RT @liamvickery VOTE EARTH for Earth Hour - coming soon - Spread the wordl http://cli.gs/yma8pJ"



10 hours ago - Comment

Be part of the Earth Hour - tell your friends, tell your story. Make a difference!

Take Action

Find out what people around the world are doing for Earth Hour and a sustainable future

<u>Supporters</u>

Get social! Earth Hour Online

- Flickr
- Twitter
- Facebook Group
- MySpace
- YouTube
- Facebook Fans

© 2009, Earth Hour

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Shaffer, Larry

From: Lucy Robinson [lucyrobinson_film@yahoo.com]

Sent: Thursday, March 05, 2009 9:11 AM

To: Manager, Town; Williams-consultant, Alyssa

Subject: RE: FW: EarthHour cities

Hi Larry -

I didn't realize we needed an official town proclamation to be part of the Earth Hour event. Is that something you can write up, or would you like me to do a draft? I've never written a proclamation before, so you probably have a better idea than I what it should look like. Sorry I didn't know about this added piece.

Also, we are, indeed, planning a little rally on the town common that night. I'm busy drumming up musicians and entertainers for the evening. And Rob Hirschfeld is happy to let us peal the Grace Church bells to ring it in and out. If it's raining/snowing I thought we might at least put some musicians under the portico of the Bank of America. I should contact them and get their ok.

Thank you once again for your enthusiastic support of this nice event.

Cheers - Lucy

LET THE EARTH REST FOR AN HOUR! EARTH HOUR MARCH 28 AT 8:30 P.M. LOCAL TIME

millions of people across the earth will turn out their lights to demand action on climate change. BRING-YOUR-OWN-CANDLE-LIT RALLY MUSICIANS, ENTERTAINERS, GREAT FUN AMHERST TOWN COMMON, SAT. MARCH 28 JOIN US. TURN OUT. TAKE ACTION.

--- On Thu, 3/5/09, Williams-consultant, Alyssa < Alyssa. Williams-consultant@wwfus.org > wrote:

From: Williams-consultant, Alyssa < Alyssa. Williams-consultant@wwfus.org>

Subject: RE: FW: EarthHour cities

To: "townmanager@amherstma.gov" <townmanager@amherstma.gov> Cc: "lucyrobinson_film@yahoo.com" <lucyrobinson_film@yahoo.com>

Date: Thursday, March 5, 2009, 8:55 AM

Hi Larry,

Lucy brought it to our attention that Amherst, MA was interested in being an Earth Hour participant. I'm so excited about this, and wanted to confirm your participation. Can you confirm your city's involvement and let us know if you'll have a resolution or a proclamation for Earth Hour? If you do, or if

you're working on one, I can add you to the map at www.EarthHourUS.org.

Thank you,

Alyssa Williams

202.495.4641

From: Lucy Robinson [mailto:lucyrobinson_film@yahoo.com]

Sent: Thursday, March 05, 2009 7:57 AM

To: Williams-consultant, Alyssa **Subject:** Re: FW: EarthHour cities

Hi Alyssa -

I hope you were able to contact our town manager, Larry Shaffer, to confirm the town's committment to be an Earth Hour town. Would you please contact me when it is official with you?

Thanks - Lucy Robinson

LET THE EARTH REST FOR AN HOUR!

MARCH 28 AT 8:30 P.M. LOCAL TIME

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BRING-YOUR-OWN-CANDLE-LIT RALLY
MUSICIANS, ENTERTAINERS, GREAT FUN
AMHERST TOWN COMMON, SAT. MARCH 28
JOIN US. TURN OUT. TAKE ACTION.

--- On Tue, 2/24/09, Williams-consultant, Alyssa < Alyssa. Williams-consultant@wwfus.org> wrote:

From: Williams-consultant, Alyssa < Alyssa. Williams-consultant@wwfus.org>

Subject: FW: EarthHour cities

To: "lucyrobinson_film@yahoo.com" < lucyrobinson_film@yahoo.com>

Date: Tuesday, February 24, 2009, 12:49 PM

Hi Lucy,

This is wonderful news! I'll be able to add Amherst, MA to the map. I just need to make contact w/the mayor's office to confirm their commitment. Is there someone specific you'd prefer I contact? Very excited or Amherst!

Thanks,

Alyssa

From: Forman, Dan

Sent: Monday, February 23, 2009 9:20 AM

To: Williams-consultant, Alyssa **Subject:** FW: EarthHour cities

From: Lucy Robinson [mailto:lucyrobinson_film@yahoo.com]

Sent: Saturday, February 21, 2009 4:49 PM

To: Forman, Dan

Subject: EarthHour cities

Hi Mr. Forman -

I just signed my town, Amherst, Ma., up to be an EarthHour town with the enthusiastic approval of our Town Manager and our Cahmber of Commerce. I was looking on the website for a listing

of all the cities and towns which have joined EarthHour and can't find it. Have you listed them somewhere on the website>

Thanks for you help - Lucy Y. Robinson

LET THE EARTH REST FOR AN HOUR!

EARTH HOUR

MARCH 28 AT 8:30 P.M. LOCAL TIME

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JOIN US. TURN OUT. TAKE ACTION.